

Cyndi Lauper's new music video, True Colors, will be released in September by **MusicMotions** to 1000 movie theaters nationwide.

True Colors is the title song from Lauper's latest album, released this month. The video, shot specifically for the big-screen and in Dolby Stereo, is programmed as a short feature prior to some of the season's biggest films.

The video opens with Lauper seated in a theater munching on popcorn. She says, "Hi! Here's my new video, hope you like it!"

Lauper performs the song is a montage of images including one where she is seen in a hoop skirt made from strips of newspaper. Photographed by John Bailey (Ordinary People, The Big Chill) and edited by Alan Heim (All that Jazz), True Colors clearly demonstrates that Lauper's wrestling days are over.